

MADE BY MOLLI
INTERNATIONAL

NM
by
Shali

OUR STORY & EXPERTISE

Made By Molli:

Crafting Creative Excellence

From humble beginnings to a beacon of branding brilliance, our journey at Made By Molli has been nothing short of remarkable. Rooted in passion and powered by expertise, we've dedicated ourselves to not just meeting, but surpassing the creative boundaries.

Over the years, our commitment to innovation and quality has solidified our standing as industry leaders. With a team that brings together global insights, unmatched creativity, and a relentless drive to deliver the best, we are more than just a creative agency; we are your partners in crafting lasting impressions.

TRUSTED BY THE BEST

Our Esteemed Clientele

Trust is earned, not given. And at Made By Molli, we've had the honor of partnering with some of the most revered names across industries. Our legacy is not just in the projects we deliver, but in the trust we forge with brands that aim for the zenith.

The logo for Proven Wealth, featuring the word "PROVEN" in a bold, black, sans-serif font above the word "WEALTH" in a smaller, black, sans-serif font, with a thin horizontal line separating the two words.The logo for Benlar, featuring a stylized graphic of two overlapping circles, one green and one orange, to the left of the word "BENLAR" in a bold, black, sans-serif font.The logo for Heritage Education Funds International, featuring a stylized graphic of three human figures in blue and yellow, to the left of the word "HERITAGE" in a blue, sans-serif font, with "Education Funds International" in a smaller, blue, sans-serif font below it.The logo for Proven Bank, featuring the word "PROVEN" in a bold, black, sans-serif font above the word "BANK" in a smaller, black, sans-serif font, with a thin horizontal line separating the two words.The logo for Proven, featuring the word "PROVEN" in a bold, black, sans-serif font.The logo for Clarence Benjamin Group, featuring a stylized graphic of a classical column to the left of the word "Clarence" in a blue, serif font, "benjamin" in a blue, serif font below it, and "GROUP" in a blue, sans-serif font at the bottom.The logo for Access Financial Services Ltd., featuring the word "ACCESS" in a blue, serif font above the words "FINANCIAL SERVICES LTD." in a smaller, blue, sans-serif font.The logo for Loop, featuring a stylized graphic of a circle with a red and purple gradient, to the left of the word "loop" in a red, lowercase, sans-serif font.The logo for BosliBank, featuring a stylized graphic of a blue circle with a white diagonal line, to the left of the word "BosliBank" in a blue, sans-serif font.

The image features two highly detailed, golden hands reaching towards each other from the top right and bottom left corners. The hands are rendered with a metallic sheen, showing intricate reflections and highlights that define their form. The fingers are slightly curled, and the palms are facing each other, creating a sense of tension and anticipation. The background is a dark, gradient grey, which makes the bright gold of the hands stand out prominently. In the center of the image, the text "Premium Services" is written in a clean, white, serif font. Below the text is a short, horizontal white line.

Premium Services

CORPORATE & LUXURY BRANDING

Where Luxury Meets Legacy

Every brand has a story;
we make yours legendary

.KEY BENEFITS :

- **Journey of Rediscovery:**

Dive deep into your roots, and emerge with an identity that turns heads.

- **Reputation Revolution:**

We don't just create; we transform your standing in the market.

- **Complete Branding Suite:**

From elite stationery to pivotal promotional materials, we craft each piece to perfection.



SAMPLE:

Our Exclusive Corporate & Luxury Branding Experience is a meticulously crafted 4-phase offering.

We exemplify our commitment to excellence by showcasing a glimpse of what this package encompasses, using our prestigious brand, Made By Molli, as a distinguished example.

PHASE 1:

Brand Architecture Research & Development

Brand Audit, Market Research
& Competitive Analysis, Core
Strategy Development

Brand History

Founded in 2014 by Joy-Ann Johnson, Made By Molli is the brainchild of a self-made creative who embarked on her journey by designing college event flyers at her alma mater, UTech Jamaica. With an artistic lineage inherited from her late mother, Joy-Ann, affectionately known as 'Molli,' took pride in personally crafting every design. This commitment to hands-on artistry laid the foundation for our intimate approach - a private and elite creative team overseeing day-to-day projects. Thus, 'Made By Molli' was born, marking the genesis of our rich tradition in premium branding, which began with creating artistry for college parties.



PHASE 2:

Symbology & Icon Development

Intellectual Property Research,
Sketches & Digitization of Identity
Concepts



The Onyx, our emblematic brand symbol, takes the form of an umlaut—a character within the alphabet that offers a distinct vocal identity. It embodies the essence of Molli herself, a person who defied conformity and emerged uniquely. The circular 'o' at its core signifies unity and wholeness, a symbol of natural perfection, while the lower dot serves to center and harmonize the overall design. In this symbol, we find the very spirit of Made By Molli—a commitment to individuality, balance, and the pursuit of creative excellence.

PHASE 3:

Form and Definition

Application

of Color Psychology, Brand

Textures, Fonts, Forms &

Logo Development

Logo Forms

MADE BY
möll



MADE BY **möll**

Brand Archetypes

Royalty + Magician

The Magician and Royalty

Brand Essence

The heart of the brand is its commitment to power, luxury, beauty and the reward of leaving our clients in awe.



ABCDEFGHIJKLM
NOPQRSTUVWXYZ
YZ1234567890,.,?;
*&



CHARCOAL



ANGEL FEATHERS



SILVER DUST



GUN METAL GREY

PHASE 4:

Brand Application in stationery, product development.

A well-executed brand identity serves as more than just stationery; it becomes a versatile asset capable of generating multiple revenue streams.



WHITE LABEL CREATIVE TEAM

Become the Industry's Envy.

Elevate every project with a team that doesn't just work for you, but becomes a part of you.

KEY BENEFITS:

- **Full-Time Powerhouse:**

An entire team dedicating 40 hours a week to breathe life into your creative dreams.

- **End-to-End Creative Support:**

From emails to campaigns, experience mastery in every design.

- **Versatile Brilliance:**

Our expertise spans across sectors. Fashion, finance, tech? We've got you covered.

- **Economically Efficient:**

Get the benefits of an in-house team without the associated



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Staff
MEETING
& CORPORATE MINGLE

JULY 01, 2022

Location:
AC Marriott, Kingston

Time:
3:30 PM

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NOV.7.2019 at 12:30PM

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2022

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NOTICE

Appointment of **Luwanna Williams**
Acting President & CEO



INTERNATIONAL ECONOMIC OUTLOOK 2022: BALANCING ACT



PROVEN AGENDA

PROVEN Business

April 20

12:00 PM - 2:00 PM

WELCOME: Mrs. Belinda Williams, Group Chief Marketing Officer, AYP - Marketing, PROVEN Group

REMARKS: Mrs. Alison Roach Wilson, Consul General of Jamaica, New York

PRESENTATION: Mrs. Belinda Williams, Group Chief Marketing Officer, AYP - Marketing



PROVEN Connection

JOIN US ON

MARCH 09 2023

9:00 AM

71 Lane Montague Road, Kingston 20

CLICK TO RSVP



PROVEN Homecoming

Join us on

8:30 PM - 12 AM

The McConnel's Private Residence, Big Walk, St. Catherine

CLICK TO RSVP




What are your investment goals?

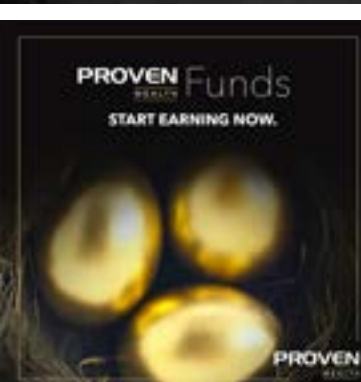





PROVEN WEALTH

PROVEN Funds

START EARNING NOW.

The search ends here!



*Conditions Apply

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WEALTH

Get Higher Returns with
PROVEN Non Diversified Funds
*Conditions Apply



PROVEN
WEALTH

Two months left in 2019
How close are you to your financial goal?



PROVEN
WEALTH

International Market Update:



#1
China's economy reviving as anti-virus curbs ease
China's factory and consumer activity fell even more than expected in April under anti-virus controls, official data showed Monday, but a Cabinet official said the economy is reviving as anti-virus curbs ease and its commercial capital of Shanghai reopens.

PROVEN
WEALTH

#3
EU cuts forecast for economic fallout widens
The European Union has slashed economic growth in the 27-nation prospect of a drawn-out Russian and disruptions to energy supply. Domestic product will expand 2.3 per cent in 2023, the EU said Monday — its first economic forecast since Russia invaded Ukraine on Feb 24.

PROVEN
WEALTH

ALL WOMEN ARE PROVEN



PROVEN
WEALTH

The PROVEN FX/ Cambio Trader
for your business.

FX/Cambio Trading



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THE BEGINNING



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Bull Market:
A bull market is a market condition that is characterised by rising stock prices.



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"I gave up my life to learn how to save yours."



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WEALTH

Let's "Mine" Our Businesses for the Future



MARKETING OUR "GOLD" GOALS

PROVEN
WEALTH

...nic growth as war's
...hed its forecasts for
...ation bloc amid the
...alan war in Ukraine
...plies. The EU's gross
...2.7 per cent this year
...bloc's executive arm
...mic predictions since
...bruary 24.

PROVEN
RESULTS



#2

Retail sales rise 0.9% in April as consumers show resilience

U.S. retail sales rose 0.9% in April, a solid increase that underscores Americans' ability to keep ramping up spending even as inflation persists at nearly a 40-year high. The increase was driven by greater sales of cars, electronics, and at restaurants, the Commerce Department said Tuesday.

PROVEN
RESULTS

Indulge in
EXOTIC
FLAVOURS



Tradition meets
TASTE



Spice
ELEGANCE



RETAIL CONSUMER BRANDING

[PACKAGING DEVELOPMENT]

Packaging that Sells Before the Product Does

Transform your product's first impression into a lasting love affair

KEY BENEFITS:

- **Artistic Brilliance:**

Every nook and cranny crafted to echo your brand's ethos.

- **From Idea to Implementation:**

We visualize, source, and transform, crafting a brand experience from floor to ceiling.

- **Tailored Transformations:**

Whether it's an elegant corporate space or a trendy retail store, we have the magic touch.







CORPORATE & RETAIL BRANDED ENVIRONMENTS

Spaces that speak volumes

EVERY BRAND HAS A STORY; WE MAKE YOURS LEGENDARY

Become the Industry's Envy.

Every brand has a story; we make yours legendary

KEY BENEFITS:

- **Artistic Brilliance:**

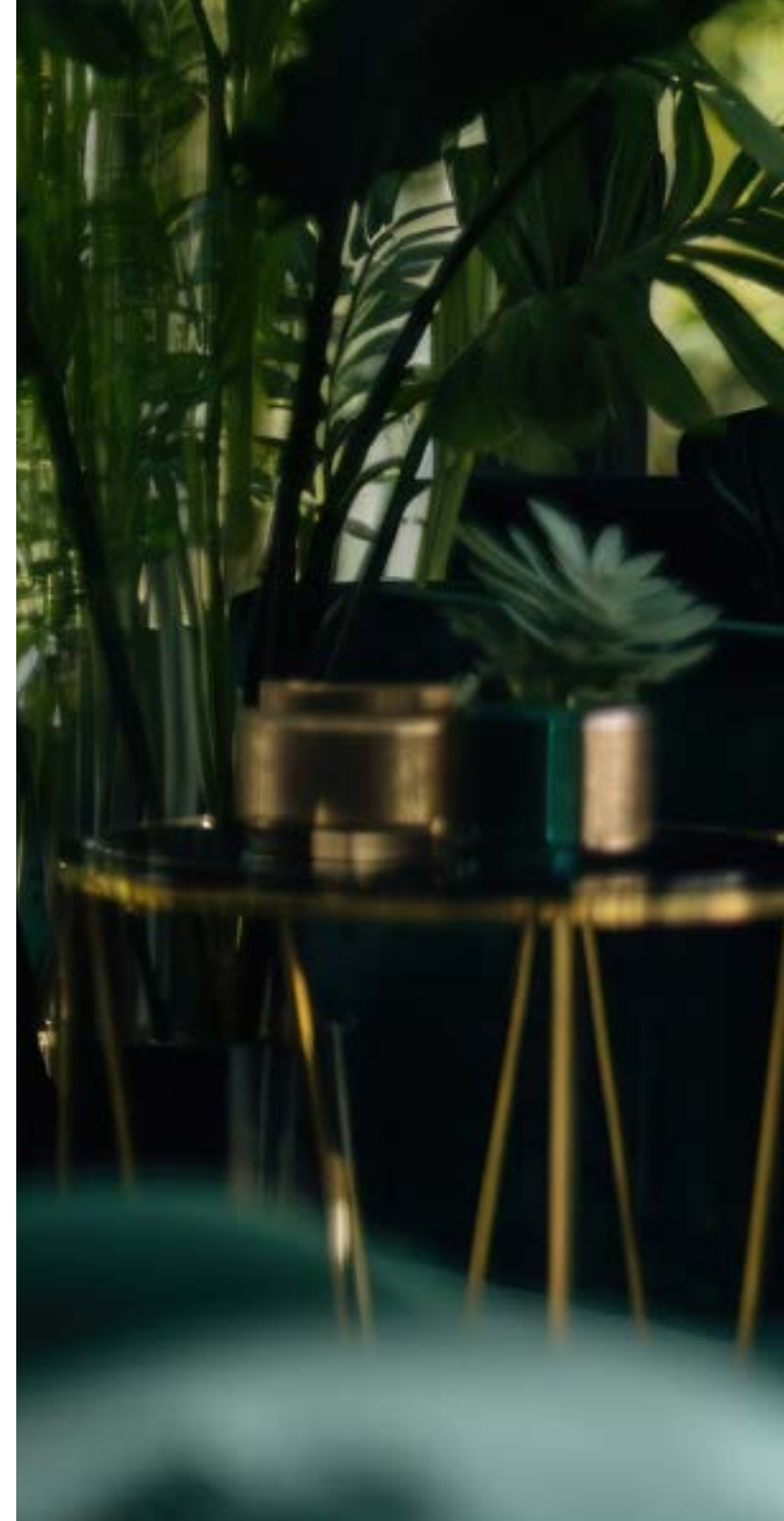
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PREMIUM SERVICES PRICING

1

Corporate & Luxury Branding

Where Luxury Meets Legacy

£ 10,000 - £30,000 monthly

2

White-Label Creative Team

Become the Envy of the Industry.

£8,000 - £20,000

3

Retail Consumer Branding

Packaging that Sells Before the Product Does.

£5,000 - £15,000 per project

4

Corporate & Retail Branded Environments

Spaces That Speak Volumes

£20,000 - £60,000 per project

COMING
SOON

Branded Environments

[Events]

Location Branding

Advertising Campaigns

PRICING

Print & Digital Publication evaluate every

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST (£) IN POUND STERLING
000022	Invitation Design	Corporate, wedding, and event invitations, programs/ agenda, menu cards etc	1	100
000023	Newsletter 5-10 pages	5-10 pages - Corporate Newsletter for digital distribution.	1	235
000024	Newsletter 10-15 pages	10-15 pages - Corporate Newsletter for digital distribution.	1	400
000026	Flyer Design Campaign	Creative Compositions that capture your vision in an enrapturing art form (final digital and print assets to support the campaign)	1-3	Ranging from 320 - 1590
000028	Product Catalog Design (w/concept and copy)	Layout design and high resolution delivery of digital catalog. Flipbook add-on included. Copywriting billed separately.	5	Ranging from 530 - 3175
000032	Label Design	Development of Product Label Packaging Design for print. Brand Guide required. If absent we can assist.	1	Starting at 250 per label
000038	Revisions / Edits	Multiple Minor Edits to Existing Artwork	Same Day	25 per edit
000061	Virtual Business Cards (digital)	Digital Business Cards, accessible via QR Code	1	50
000060	Print Business Cards	Standard [3.5" by 2"] or Square [3.5" by 3.5"] Business Card Design for print	1	80
000064	Bank Cheque Design	Check book design for financial insitutions	1	185
000056	Watermarked Social Media Photos	Adding your company's branding to social media images	Same Day	15 per photo
000065	Annual Report	Corporate comprehensive documents designed to provide readers with information about a company's performance in the preceding year.	5	25 - 35 per page 195 for cover page

PRICING

Print & Digital Publication evaluate every




PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST (£) IN POUND STERLING
000066	Company Profile 1-10	Corporate business profile for sales purposes. 1-10 pages	1	25 per page 50 for cover page
000082	Company Profile 11-20	Corporate business profile for sales purposes. 10-20 pages.	3-4	20 per page 50 for cover page
000084	Digital Bespoke Company or Professional Profile	Your digital company or professional profile digital housed online. First year hosting is complimentary	1	Spot Price
000067	Copywriting	Content development for your project.	TBD	Spot Price
000068	Brand Guide	Comprehensive document to carry your brand policies and guidelines	4	Ranging from 1850 - 7900
000069	Retractable Banner	Development of Product Label Packaging Design for print. Brand Guide required. If absent we can assist.	1	120
000062	Feather Banner	Branded Feather Banner Design	1	100

Press Ad Design evaluate every project with

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST (£) IN POUND STERLING
000053	Quarter Newspaper+Magazine Page Ad	Newspaper or magazine quarter page advertisement. Copywriting billed separately.	1	290
000051	Vertical Newspaper+Magazine Strip Ad	Newspaper or magazine vertical strip page advertisement. Copywriting billed separately.	1	185
000058	Half Page Newspaper+Magazine Publications	Newspaper or magazine half page advertisement. Copywriting billed separately.	1	400
000069	Full Page Newspaper+Magazine Publications	Newspaper or magazine full page advertisement. Copywriting billed separately.	2	530

PRICING

BeSpoke Services every project with a

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST (£) IN POUND STERLING
000070	Classic Wix Website Design	Get a basic website including a Wix theme.	TBD	Starting at 1 
000071	Advanced Wix Website on Editor X Platform	Get a fully customized website, create specialized features, or add custom code using Editor X.	TBD	Starting at 2100
000072	Add-on: Mobile Website Optimization	Get your site to look great on mobile devices.	TBD	370 
000073	Migrate Website	Migrating your website from another platform into a new Wix site.	TBD	Starting at 132 
000074	e-commerce Website	Get a store with up to 20 products, plus payment & shipping methods.	TBD	Starting at 2640
000075	Wix Site Updates	Add a page, make minor adjustments, technical improvements, or fixes to your Wix sites.	TBD	40 per hour
000076	Restaurant Menu Setup	Get a professional online menu set up on your restaurant's website.	TBD	Starting at 1320
000077	Executive Consultations	Pick our CEO's mind for an hour, to discuss the conceptualization of your next big thing	TBD	160 per hour
000078	Creative Consultations	Connect with one of our in-house creative experts to discuss your project concept in detail	TBD	65 per hour
000080	Apparel Line Design	Customized Merchandise Design for sportswear, bags, accessories etc.	TBD	Starting at 2640
000081	Credit Card Design	BeSpoke design for financial credit and debit cards	TBD	4000

Email Services

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST [POUNDS]
000032	e-Headers	Headers for digital or print files (emails, documents or otherwise).	Same Day	50

PRICING

Email Services cont'd

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST (£) IN POUND STERLING
000052	HTML Export	Custom email marketing design in Mailchimp or ZOHO	Same Way	100
000055	Flash (animated) email signatures	Engaging animated designed corporate sign-offs for email footer. Best suited for campaigns.	1	80
000050	Static Email Signatures (for up to 5 team members)	Elegantly designed corporate sign-offs for email footer.	Same Day	50

Pitch Deck Services

PRODUCT CODE	SERVICE	DESCRIPTION	LEAD TIME [DAYS]	COST [POUNDS]
000063	Basic Powerpoint Template	Designed Covers, Simple Branded pages and embedded fonts - 4 standard slides	1	290
000079	Standard BeSpoke Pitch Deck Presentation Design (15-20 slides)	Presentation Design - This design is custom-built around your unique content. Fonts are embedded making each slide fully editable where possible. 15-20 slides	1	Starting at 530
000083	Standard BeSpoke Pitch Deck Presentation Design (20-40) slides)	Presentation Design - This design is custom-built around your unique content. Fonts are embedded making each slide fully editable where possible. 20-40 slides	1	Ranging between 790 - 1060
000055	Premium Bespoke Pitch Deck Presentation Design (max 1 - 30)	Presentation Design - This design is custom-built around a predetermined theme, and uniquely designed to tell a visual story of your content. Fonts are embedded making each slide fully editable where possible. 15-20 slides	1	Ranging between 1060 - 1590
000084	Bespoke Investment Ready	Presentations Design includes: business development consultation, strategic copy built around business valuation, investment ask, charts, company achievements and more, custom designed to truly cement an investment deal (1-25 slides)	4	2640



MADE BY möll

WHY CHOOSE MADE BY MOLLII?

Our passion lies in transforming brands into experiences. With Made By Molli, you're not choosing a service; you're embracing a partnership of unparalleled creativity and commitment.

CONTACT US

Embark on a journey to redefine your brand's identity and elevate its presence in the market. Get in touch today!

create@madebymolli.com

[@made_by_molli](https://www.instagram.com/made_by_molli)



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